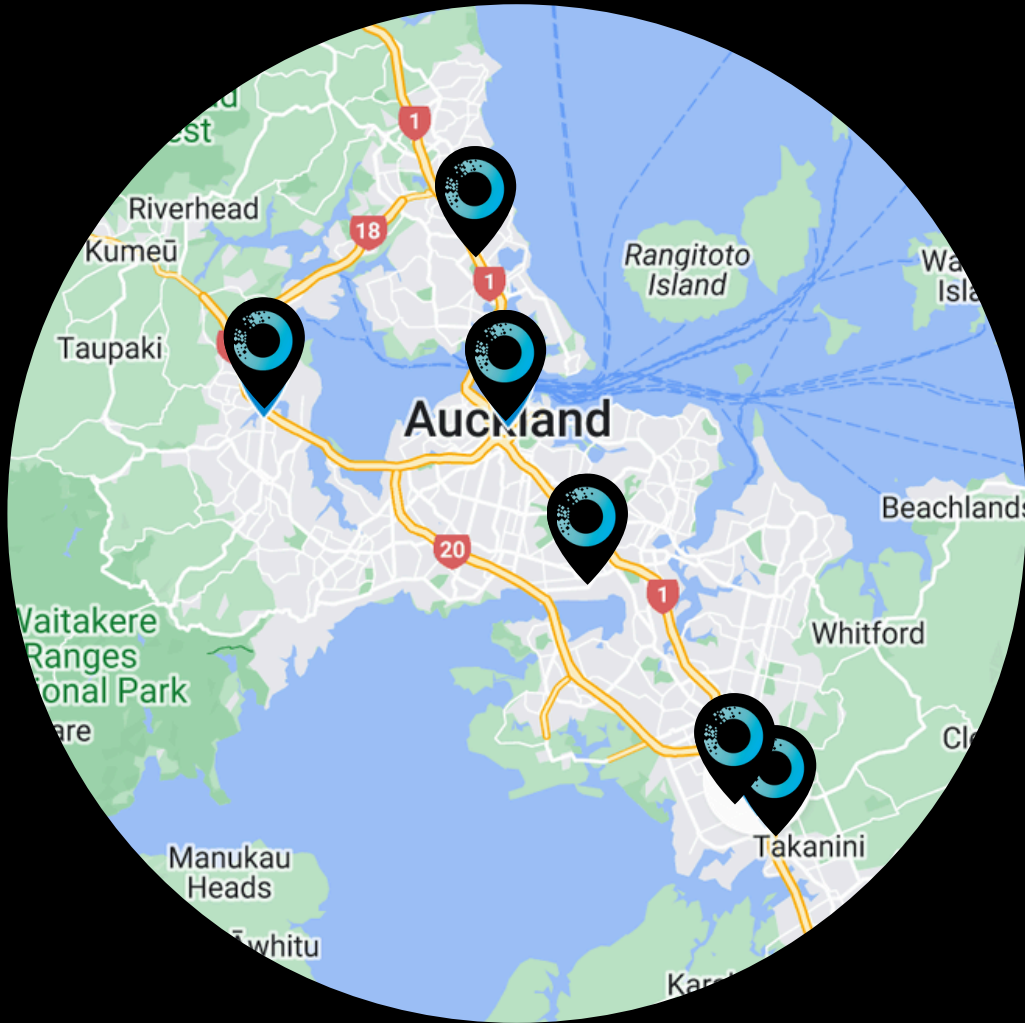




**GLOBOX<sup>®</sup>**

DIGITAL BILLBOARDS

# AUCKLAND LOCATIONS



AUCKLAND

# 57 Symonds Street, Auckland CBD



Screen Dimensions: 8m x 16 m | Creative Size: 768 x 1536 px | Digital Duration: 8 Seconds (6am - 6pm) | 16 Seconds (6pm - 6am)

**627,200**

Weekly Audience

**5600**

Weekly AD Plays

**1 in 20**

Rotation

This site is located on the bustling Symonds Street which also hosts Auckland University of Technology and Auckland University. This is an incredible location with not only high traffic volume but also great foot traffic.

AUCKLAND



# 268 Great Sth Road, North Bound



Screen Dimensions: 6m x 3m | Creative Size: 576 x 288 px | Digital Duration: 10 Seconds

**280,000**  
Weekly Audience

**3000**  
Weekly AD Plays

**1 in 20**  
Rotation

Nestled between several car yards and a WOF station you can be sure to reach car owners and buyers, as well as household shoppers, tradies, DIYers and families heading to the nearby supermarkets, hardware stores, restaurants and bars.

AUCKLAND

# 268 Great Sth Road, South Bound



Screen Dimensions: 6m x 3m | Creative Size: 576 x 288 px | Digital Duration: 10 Seconds

**280,000**

Weekly Audience

**3000**

Weekly AD Plays

**1 in 20**

Rotation

Right between the popular Southgate Shopping Centre and the Papakura shopping district, this is a high volume traffic site, for both road and foot traffic. You'll reach families, tradies, shoppers and commuters.

AUCKLAND

# 376 Neilson Street, Airport Bound



Screen Dimensions: 6m x 3m | Creative Size: 576 x 288 px | Digital Duration: 10 Seconds

**324,800**  
Weekly Audience

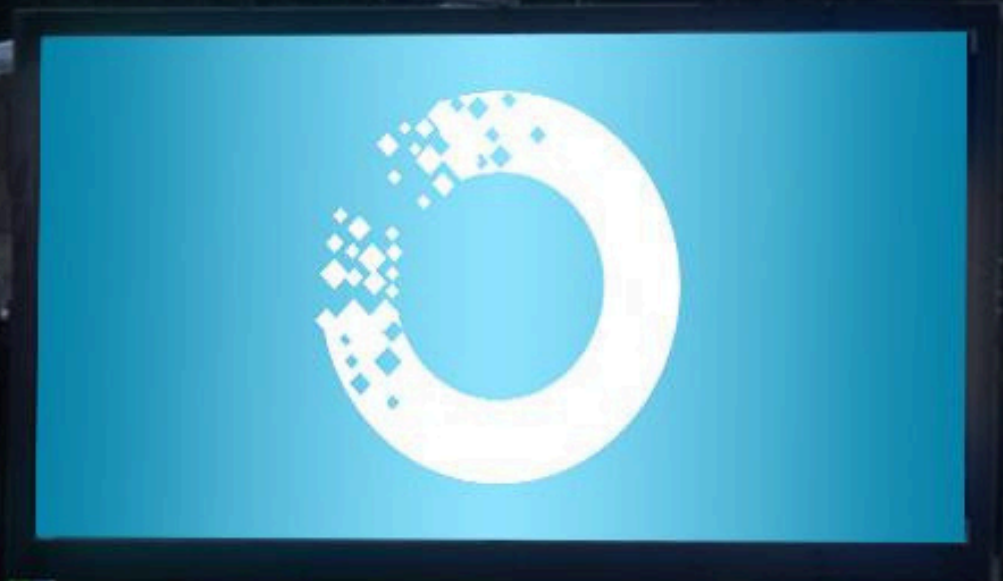
**3000**  
Weekly AD Plays

**1 in 20**  
Rotation

This popular GLOBOX site is located amongst multiple popular retail and services stores and near the infamous Mt Smart Stadium, resulting in high car and foot traffic, especially during the time of large events.

AUCKLAND

376 Neilson Street,  
Mt Smart Bound



BOSS  
PANELBEATERS  
SPRAYPAINTERS

376

376

BOSS  
PANELBEATERS  
SPRAYPAINTERS

036 1067

GLOBOX.

Screen Dimensions: 6m x 3m | Creative Size: 576 x 288 px | Digital Duration: 10 Seconds

324,800

Weekly Audience

3000

Weekly AD Plays

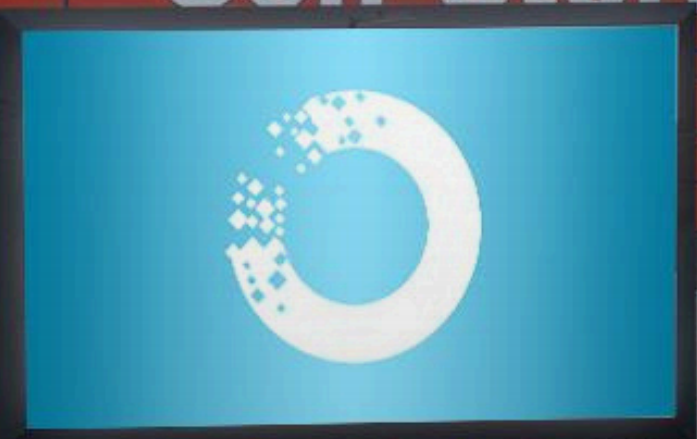
1 in 20

Rotation

This popular GLOBOX site is located amongst multiple popular retail and services stores and near the infamous Mt Smart Stadium, resulting in high car and foot traffic, especially during the time of large events.

AUCKLAND

115 Wairau Road,  
North Bound



Screen Dimensions: 7m x 4m | Creative Size: 672 x 384 px | Digital Duration: 10 Seconds

**336,000**  
Weekly Audience

**3000**  
Weekly AD Plays

**1 in 20**  
Rotation

Right in the centre of all the action, this landscape GLOBOX sees high volume traffic. Located amongst retail shops, gyms and medical centres, Wairau road provides maximum exposure to a wide target audience of shoppers, tradies and DIYers



AUCKLAND



# 115 Wairau Road, South Bound



Screen Dimensions: 7m x 4m | Creative Size: 672 x 384 px | Digital Duration: 10 Seconds

**336,000**  
Weekly Audience

**3000**  
Weekly AD Plays

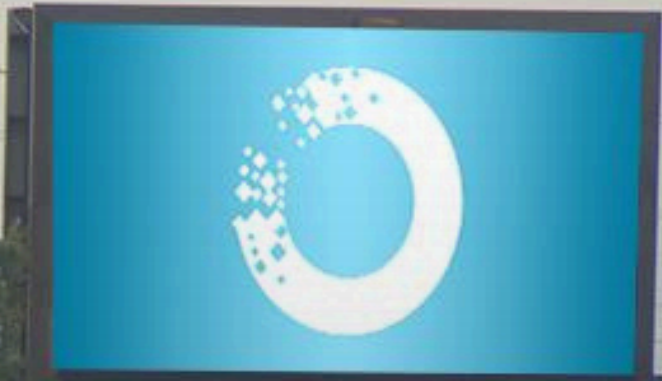
**1 in 20**  
Rotation

Right in the centre of all the action, this landscape GLOBOX sees high volume traffic. Located amongst retail shops, gyms and medical centres, Wairau road provides maximum exposure to a wide target audience of shoppers, tradies and DIYers

AUCKLAND



311 Lincoln Road,  
North Bound



GLOBOX.

Screen Dimensions: 7m x 4m | Creative Size: 672 x 384 px | Digital Duration: 10 Seconds

**403,200**  
Weekly Audience

**3000**  
Weekly AD Plays

**1 in 20**  
Rotation

This high traffic site is located on a busy main road near the Northwestern Motorway on/off ramp. You'll get attention from daily work commuters, tradies heading to Mitre 10 Henderson and families visiting the Miriam Corban Retirement Village.

AUCKLAND

311 Lincoln Road,  
South Bound



Screen Dimensions: 7m x 4m | Creative Size: 672 x 384 px | Digital Duration: 10 Seconds

**403,200**

Weekly Audience

**3000**

Weekly AD Plays

**1 in 20**

Rotation

This high traffic site is located on a busy main road near the Northwestern Motorway on/off ramp. You'll get attention from daily work commuters, tradies heading to Mitre 10 Henderson and families visiting the Miriam Corban Retirement Village.



# 321 Great South Rd, Manurewa East Bound



Screen Dimensions: 9m x 3m | Creative Size: 864 x 288 px | Digital Duration: 10 Seconds

**419,698**

Weekly Audience

**3000**

Weekly AD Plays

**1 in 20**

Rotation

This high traffic site is located just off the Takanini Motorway off ramp, so not only will you reach the thousands of daily commuters, you'll also reach active shoppers visiting the high number of local car yards and families visiting the local Woolworths.

AUCKLAND



# 321 Great South Rd, Manurewa West Bound



Screen Dimensions: 9m x 3m | Creative Size: 864 x 288 px | Digital Duration: 10 Seconds

**419,698**  
Weekly Audience

**3000**  
Weekly AD Plays

**1 in 20**  
Rotation

This high traffic site is located just off the Takanini Motorway off ramp, so not only will you reach the thousands of daily commuters, you'll also reach active shoppers visiting the high number of local car yards and families visiting the local Woolworths

# HAMILTON LOCATIONS



HAMILTON

807 Te Rapa Rd, North Bound



Screen Dimensions: 12m x 4m | Creative Size: 1152 x 384 px | Digital Duration: 8 Seconds

**784,000**  
Weekly Audience

**3700**  
Weekly AD Plays

**1 in 20**  
Rotation

Northbound captures traffic traveling north to The Base and the Wairere Bridge. This intersection is Hamilton's busiest, creating long wait times at the traffic lights, ensuring your message reaches a massive audience.

HAMILTON

# 807 Te Rapa Rd, South Bound



Screen Dimensions: 12m x 4m | Creative Size: 1152 x 384 px | Digital Duration: 8 Seconds

**784,000**  
Weekly Audience

**3700**  
Weekly AD Plays

**1 in 20**  
Rotation

Southbound captures traffic coming in from SH1, all those returning from The Base and major shopping retailers, white collar workers heading into the city, and blue collar workers in the Te Rapa Region.



HAMILTON

807 Te Rapa Rd, East Bound



Screen Dimensions: 12m x 4m | Creative Size: 1152 x 384 px | Digital Duration: 8 Seconds

**784,000**

Weekly Audience

**3700**

Weekly AD Plays

**1 in 20**

Rotation

Eastbound captures traffic traveling along the Hamilton Ring Road towards the Wairere Bridge. WINTEC students, and residents heading to The Base. With a tall commanding presence eastbound is even visible from the Waikato Expressway.

HAMILTON

807 Te Rapa Rd, West Bound



Screen Dimensions: 12m x 4m | Creative Size: 1152 x 384 px | Digital Duration: 8 Seconds

**784,000**

Weekly Audience

**3700**

Weekly AD Plays

**1 in 20**

Rotation

Westbound captures traffic heading towards SH1 South, students heading to the local WINTEC campus, those returning from The Base, major shopping retailers and commuters using the Hamilton Ring Road.

HAMILTON

18 Lincoln St,  
North Bound



Screen Dimensions: 9m x 3m | Creative Size: 864 x 288 px | Digital Duration: 30 Seconds

**313,060**  
Weekly Audience

**1000**  
Weekly AD Plays

**1 in 20**  
Rotation

A major traffic route for those heading north to SH1 and The Base Shopping Centre. Lincoln street Southbound also grabs the attention of car buyers heading down to the Frankton car yards.

HAMILTON

18 Lincoln St,  
South Bound



Screen Dimensions: 9m x 3m | Creative Size: 864 x 288 px | Digital Duration: 30 Seconds

313,060

Weekly Audience

1000

Weekly AD Plays

1 in 20

Rotation

A major traffic route for those heading north to SH1 and The Base Shopping Centre. Lincoln street Southbound also grabs the attention of car buyers heading down to the Frankton car yards.

HAMILTON

# 41 Ruakura Rd, Triple Sided Billboard



Screen Dimensions: 9m x 3m | Creative Size: 864 x 288 px | Digital Duration: 8 Seconds

**448,000**  
Weekly Audience

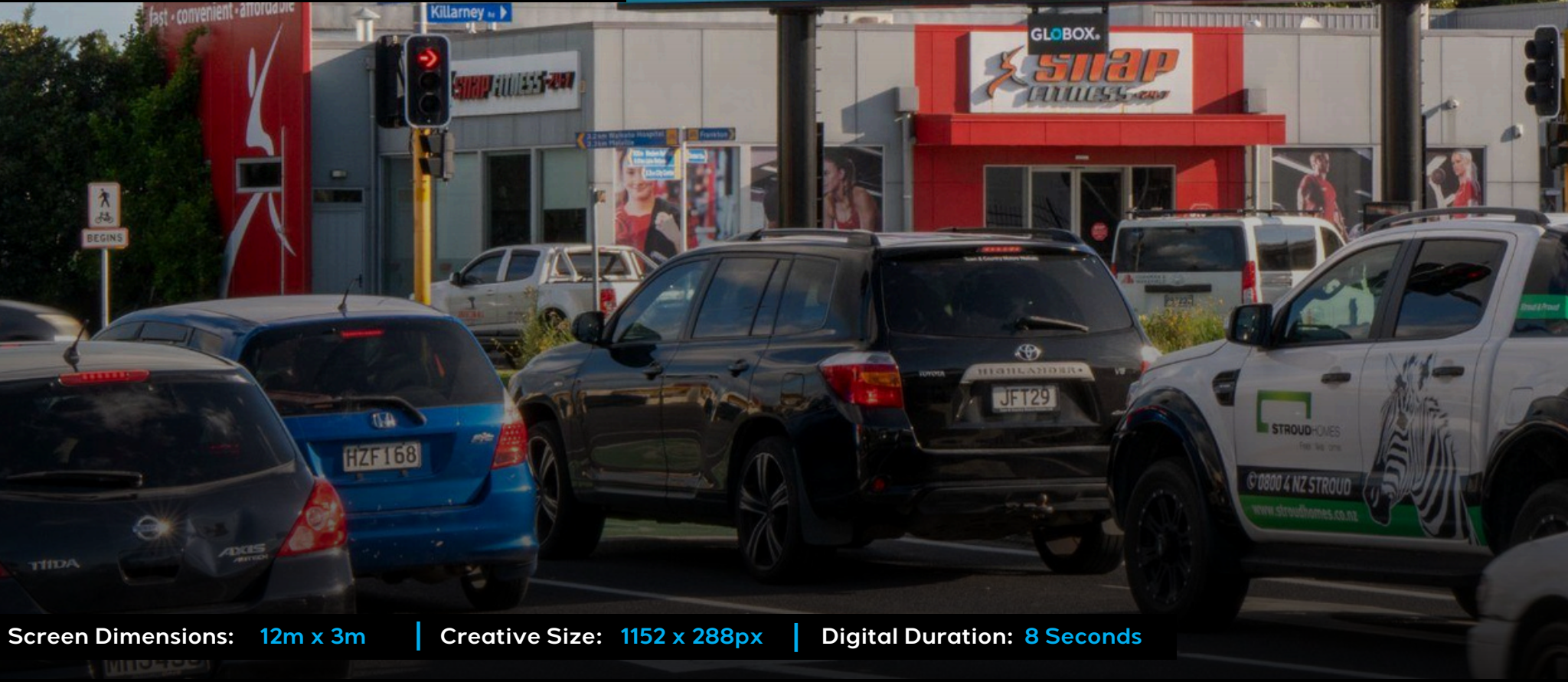
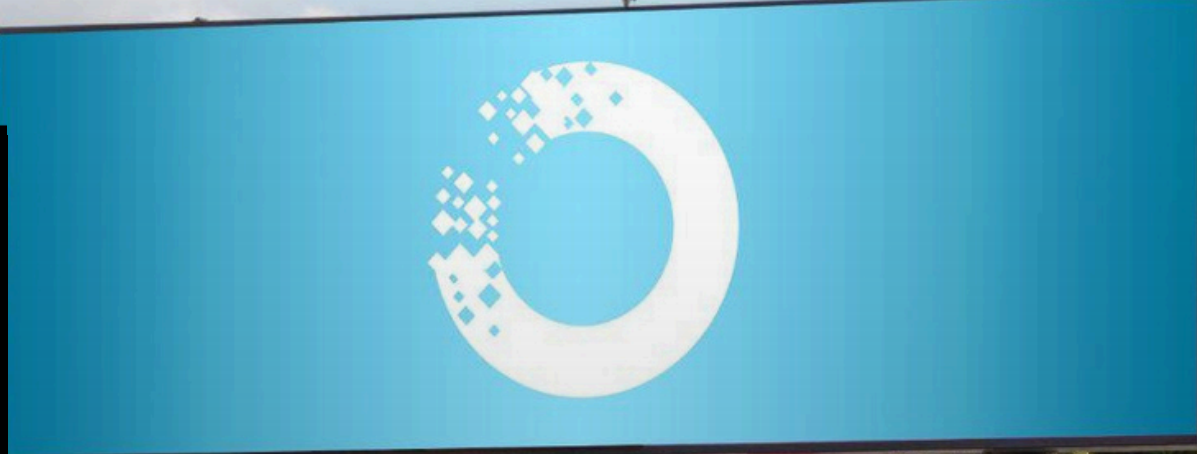
**5600**  
Weekly AD Plays

**1 in 40**  
Rotation

On the corner of Wairere Drive and Ruakura Road, this triple sided GLOBOX is a great site to reach tradies & DIYers visiting Mitre 10, students heading to and from the University, daily work commuters heading to the city.

HAMILTON

Corner of  
**97-99 Killarney Rd,  
Greenwood Street**



Screen Dimensions: 12m x 3m | Creative Size: 1152 x 288px | Digital Duration: 8 Seconds

**448,000**

Weekly Audience

**3700**

Weekly AD Plays

**1 in 20**

Rotation

On the corner of Thermal Explorer Highway and Killarney Road. At over 12 m this massive GLOBOX is one of our most popular sites. The many fast food restaurants, plus tradies and commercial traffic crossing the city and working in the area.

HAMILTON

# 18 Knox St, Corner of Hood St



Screen Dimensions: 4m x 10m | Creative Size: 512 x 1280 px | Digital Duration: 8 Seconds

**246,400**  
Weekly Audience

**3700**  
Weekly AD Plays

**1 in 20**  
Rotation

Whether you want to target centre city workers, shoppers visiting cafés & businesses, families at the medical centres or diners and party goers heading for a meal or an evening out, this huge portrait digital billboard is a crowd favourite.

HAMILTON

660 Victoria St



Screen Dimensions: 5m x 3m (x2) | Creative Size: 480 x 288 px | Digital Duration: 8 Seconds

**224,000**

Weekly Audience

**3700**

Weekly AD Plays

**1 in 20**

Rotation

Located near Fonterra and local law and accounting firms, this Central City site captures the attention of shoppers and office and cafe staff alike. This GLOBOX site is a great option to capture both white collar workers and shoppers with income to spare.



HAMILTON

425 Victoria St



Screen Dimensions: 6m x 4m | Creative Size: 576 x 384 px | Digital Duration: 8 Seconds

**224,000**

Weekly Audience

**3700**

Weekly AD Plays

**1 in 20**

Rotation

Opposite Kiwibank, Novotel and Sky City Casino car park exit, you'll capture center city shoppers as well as business professionals and sport teams staying at the hotels. Making this a great site to capture a wide audience.

HAMILTON

679 Waiere Drive



Screen Dimensions: 8.5m x 3m | Creative Size: 792 x 288 px | Digital Duration: 8 Seconds

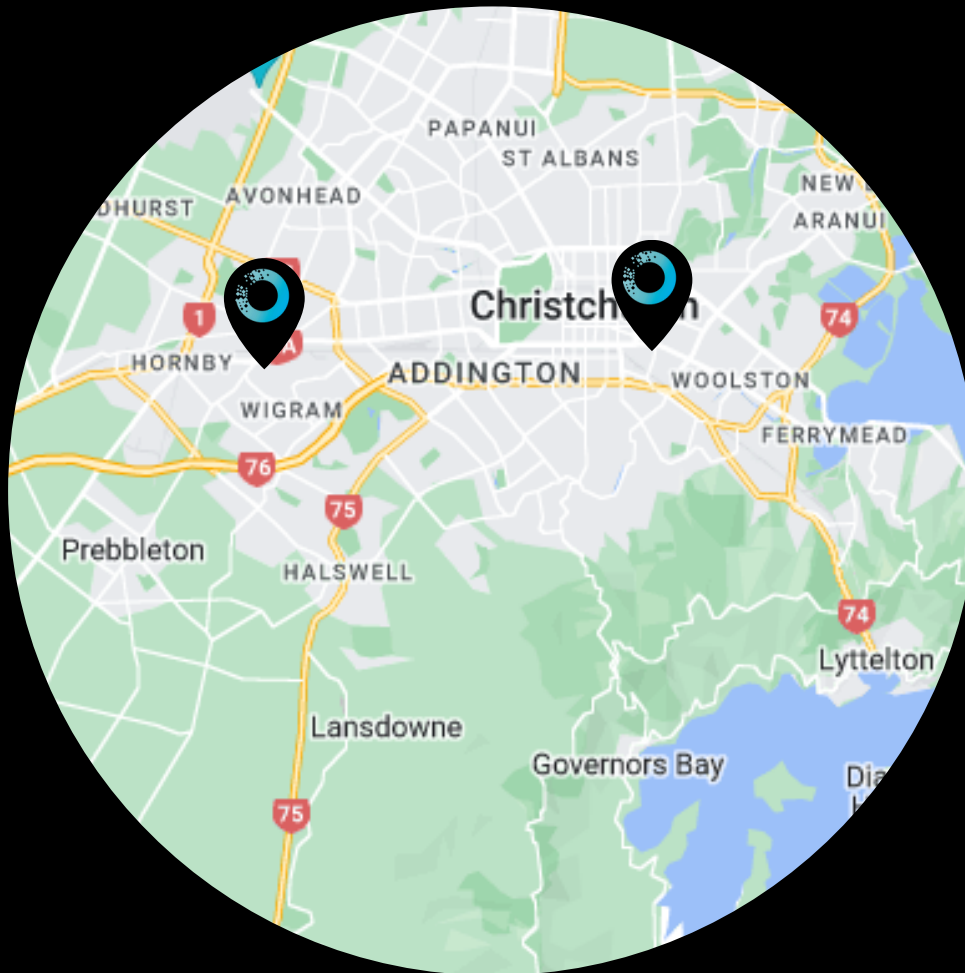
**280,000**  
Weekly Audience

**3700**  
Weekly AD Plays

**1 in 20**  
Rotation

Right against Hamilton's newest suburb Greenhill Park and its local bar, shops and medical centres, this GLOBOX billboard is just minutes from Chartwell Shopping centre and one of the main routes to Rotorua shops and restaurants.

# CHRISTCHURCH LOCATIONS



CHRISTCHURCH

550 Moorhouse Ave, West Bound



Screen Dimensions: 3m x 6m | Creative Size: 288 x 576 px | Digital Duration: 8 Seconds

**197,557**  
Weekly Audience

**3700**  
Weekly AD Plays

**1 in 20**  
Rotation

On one of Christchurch's busiest roads. This site will capture a massive audience from families visiting the nearby Lancaster Park, McDonalds or car yards as well as central city workers and shoppers.

CHRISTCHURCH

# 550 Moorhouse Ave, East Bound



Screen Dimensions: 3m x 6m | Creative Size: 288 x 576 px | Digital Duration: 8 Seconds

**197,557**

Weekly Audience

**3700**

Weekly AD Plays

**1 in 20**

Rotation

On one of Christchurch's busiest roads. This site will capture a massive audience from families visiting the nearby Lancaster Park, McDonalds or car yards as well as central city workers and shoppers.

CHRISTCHURCH

# 219 Main South Rd Outbound (South)



Screen Dimensions: 3m x 6m | Creative Size: 288 x 576 px | Digital Duration: 8 Seconds

**467,577**

Weekly Audience

**3700**

Weekly AD Plays

**1 in 20**

Rotation

One of the main connection roads to State Highway 1. This site has a huge traffic volume and with it nestled in between Riccarton Park race-course and many retail shops, you're assured to reach a truly large and diverse target audience

CHRISTCHURCH

# 219 Main South Rd Inbound (North)



Screen Dimensions: 3m x 6m | Creative Size: 288 x 576 px | Digital Duration: 8 Seconds

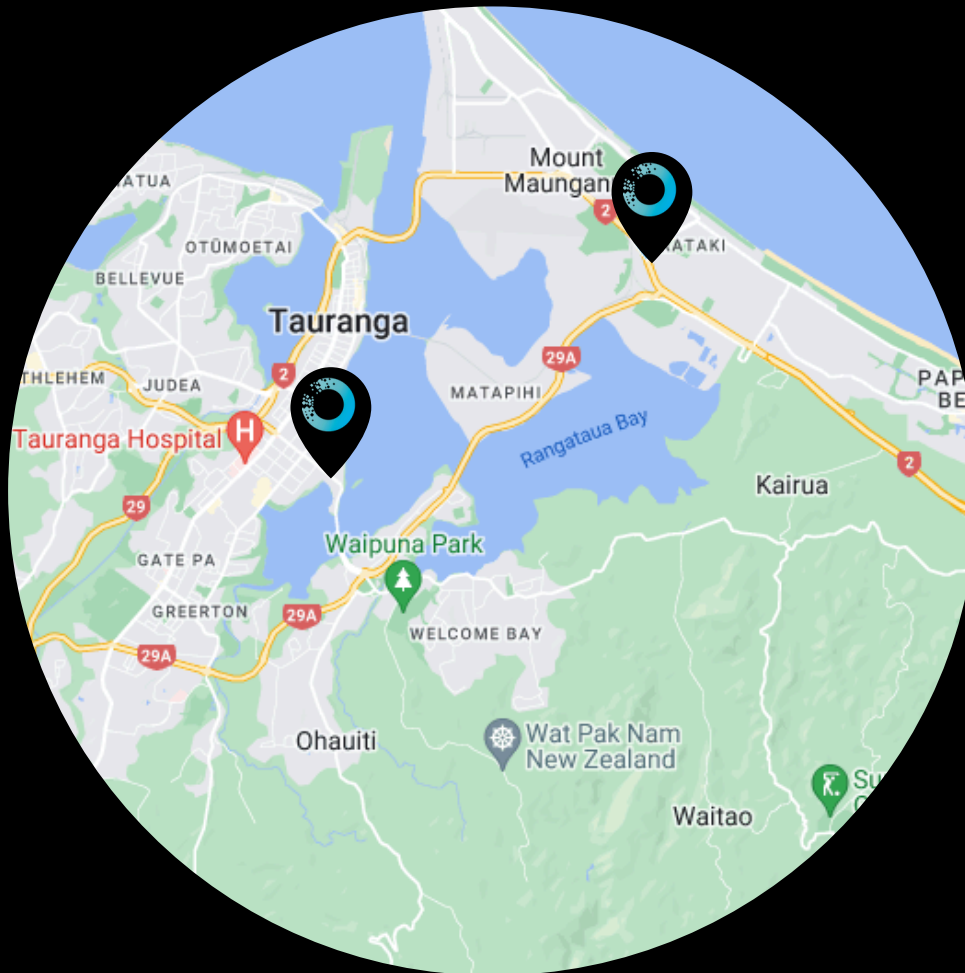
**467,577**  
Weekly Audience

**3700**  
Weekly AD Plays

**1 in 20**  
Rotation

Coming in off State Highway 1, this site has a huge traffic volume, and with it nestled in between Riccarton Park race-course and many retail shops, you're assured to reach a truly large and diverse target audience

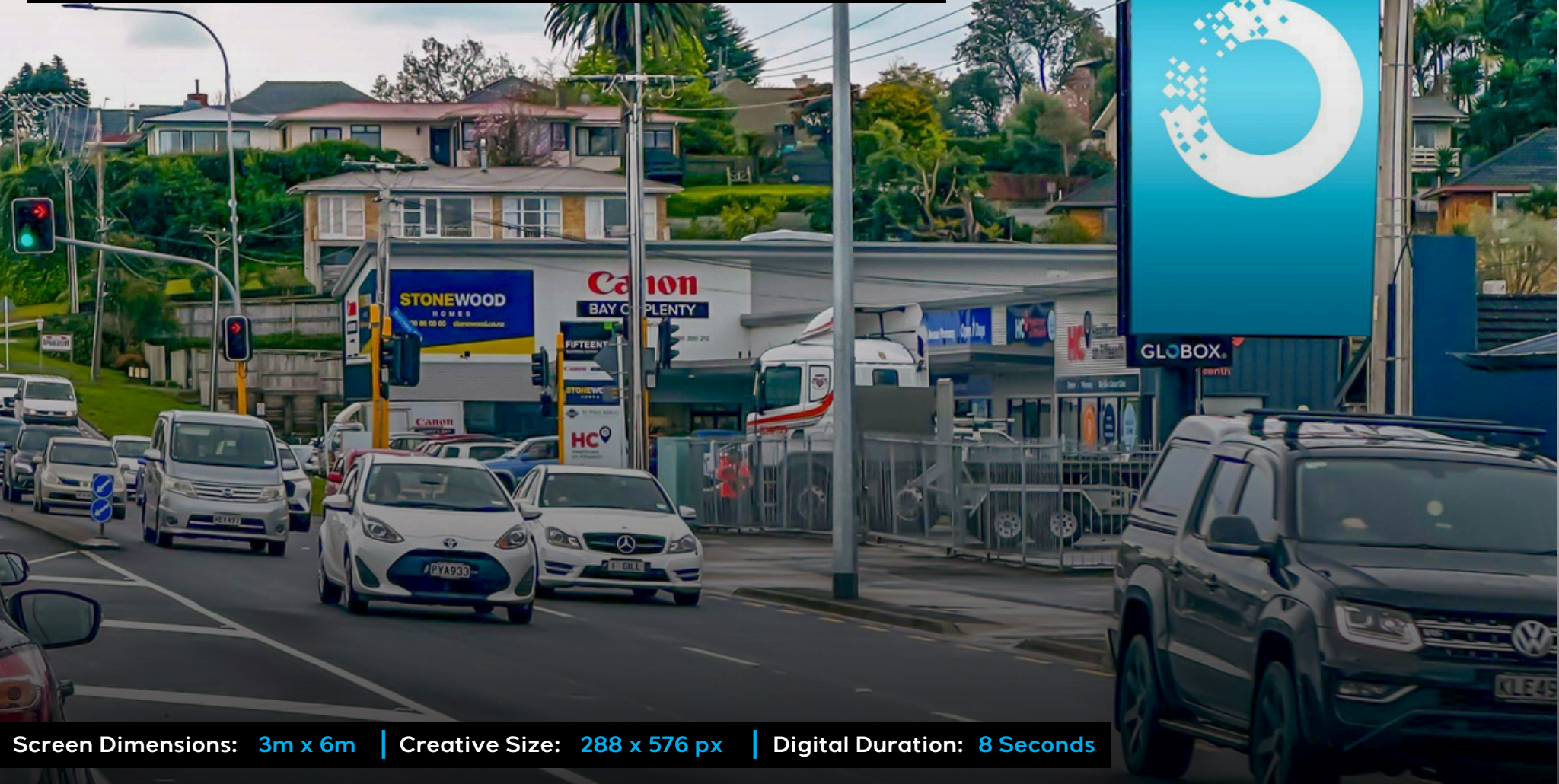
# TAURANGA LOCATIONS





TAURANGA

# 31 Fifteenth Ave, West Bound



Screen Dimensions: 3m x 6m | Creative Size: 288 x 576 px | Digital Duration: 8 Seconds

**169,254**  
Weekly Audience

**3700**  
Weekly AD Plays

**1 in 20**  
Rotation

Located right by the exit to the Turret Road Bridge, one of Tauranga's major cross connections. This site sees a huge variety of traffic coming off SH29A. With workers and families heading into the city and people heading to SH2 from across town.

TAURANGA

# 31 Fifteenth Ave, East Bound



Screen Dimensions: 3m x 6m | Creative Size: 288 x 576 px | Digital Duration: 8 Seconds

**169,254**  
Weekly Audience

**3700**  
Weekly AD Plays

**1 in 20**  
Rotation

Located on the approach to the Turret Road Bridge, one of the major city cross connections. This site sees a huge variety of traffic coming of SH2 heading to 29A, Those heading out of the city for work and leisure. As wells as holiday makers heading to Papamoa.

TAURANGA

# Bayfair Flyover, North Mt Maunganui 11 Owens Pl



Screen Dimensions: 9m x 3m | Creative Size: 864 x 288 px | Digital Duration: 8 Seconds

**460,824**  
Weekly Audience

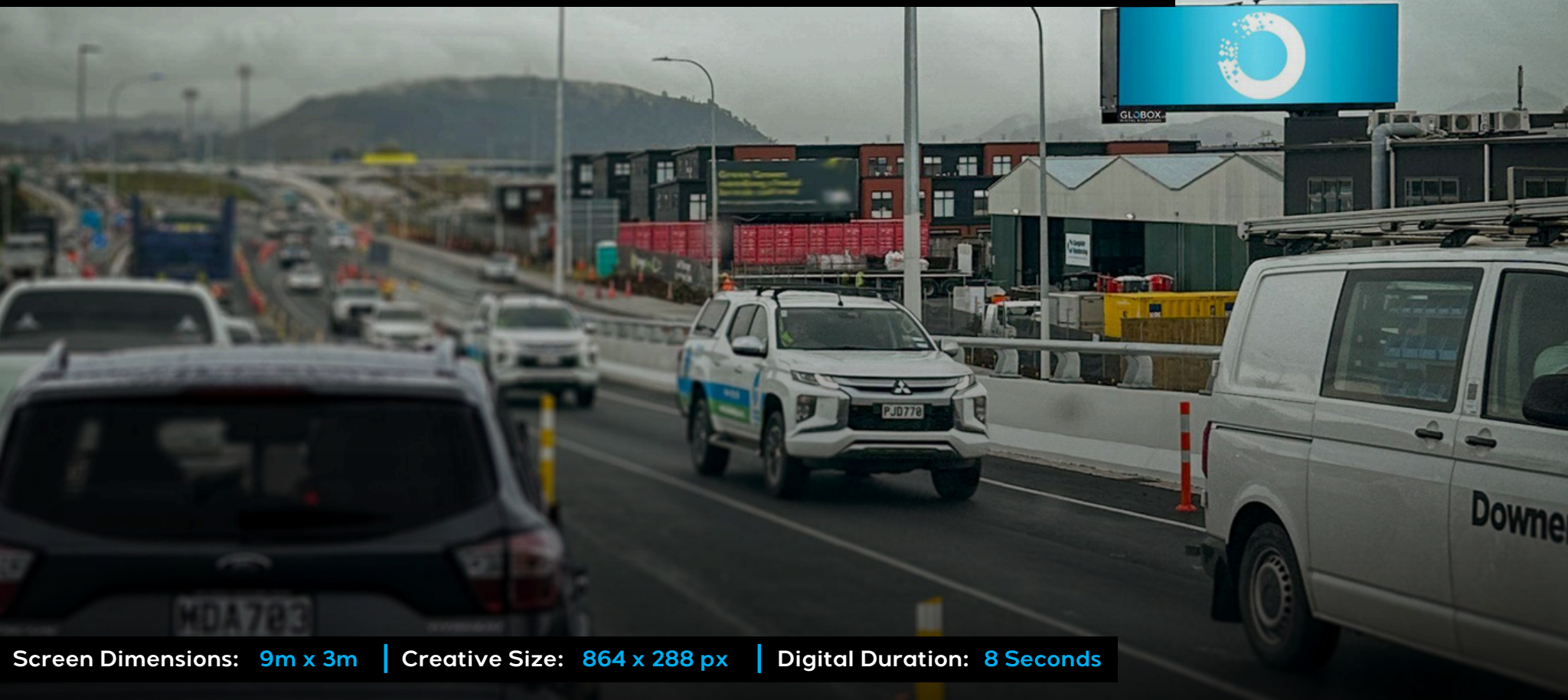
**3700**  
Weekly AD Plays

**1 in 20**  
Rotation

Located on the new Bayfair fly over this site exposes you to a massive audience heading to State highway 2, Tauranga and Hamilton. As well as local families, workers and all those holiday makers heading to the Mount

TAURANGA

# Bayfair Flyover, South Mt Maunganui 11 Owens Pl



Screen Dimensions: 9m x 3m | Creative Size: 864 x 288 px | Digital Duration: 8 Seconds

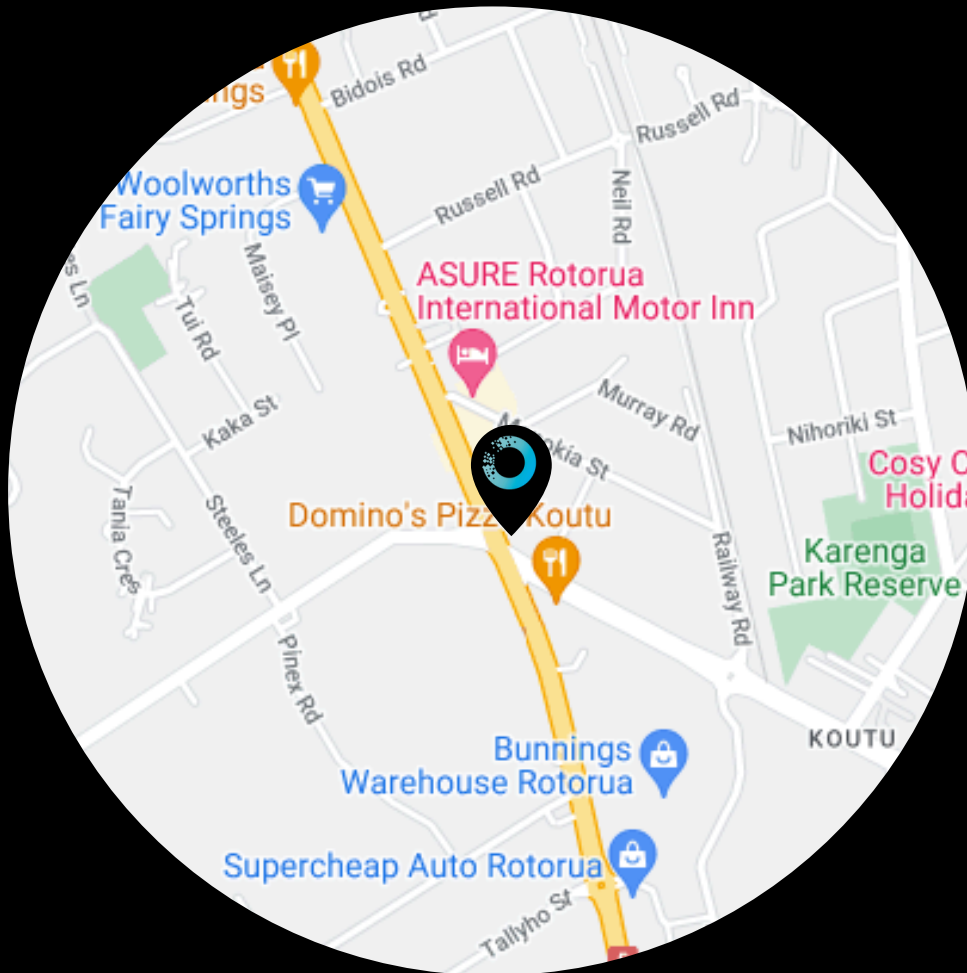
**460,824**  
Weekly Audience

**3700**  
Weekly AD Plays

**1 in 20**  
Rotation

Located on the new Bayfair fly over this site exposes you to a massive audience heading to State highway 2, Tauranga and Hamilton. As well as local families, workers and all those holiday makers heading to the Mount

# ROTORUA LOCATIONS



ROTORUA

# 7 Fairy Springs Rd, Northbound



Screen Dimensions: 9m x 3m | Creative Size: 864 x 288 px | Digital Duration: 30 Seconds

**222,376**

Weekly Audience

**1000**

Weekly AD Plays

**1 in 20**

Rotation

The Main road into Rotorua from the north, this site is a major convergence point for traveler's, locals and tourists. reach families and tourists visiting the luge, gondola or trout springs. Or capture Local workers and shoppers as they travel across town you're assured to reach a truly large and diverse target audience

# 7 Fairy Springs Rd, Southbound



Screen Dimensions: 9m x 3m | Creative Size: 864 x 288 px | Digital Duration: 30 Seconds

**222,376**

Weekly Audience

**1000**

Weekly AD Plays

**1 in 20**

Rotation

The Main road into Rotorua from the north, this site is a major convergence point for traveler's, locals and tourists. reach families and tourists visiting the luge, gondola or trout springs. Or capture Local workers and shoppers as they travel across town you're assured to reach a truly large and diverse target audience

# REGIONAL LOCATIONS





PAEROA

2 Seymour St, Paeroa



Screen Dimensions: 6m x 3m | Creative Size: 768 x 384 px | Digital Duration: 15 Seconds

358,400

Weekly Audience

2000

Weekly AD Plays

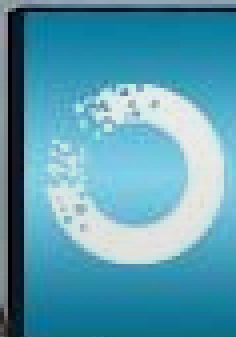
1 in 20

Rotation

Paeroa's first digital billboard! Right on the corner of SH2 and Seymour Street, this GLOBOX location shines bright 24/7 next door to the famous L&P cafe at the north end of town.

MORRINSVILLE

133 Thames St,  
Morrinsville - West



Screen Dimensions: 3m x 4m | Creative Size: 288 x 384 px | Digital Duration: 15 Seconds

155,994

Weekly Audience

2000

Weekly AD Plays

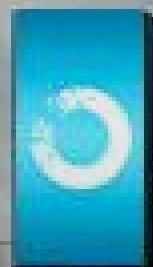
1 in 20

Rotation

Morrinsville's first digital billboard! Located on the main thoroughfare into Morrinsville, this GLOBOX location will be seen by everyone heading in and out of town at all times of the day.

MORRINSVILLE

133 Thames St,  
Morrinsville - East



Screen Dimensions: 3m x 6m | Creative Size: 288 x 384 px | Digital Duration: 15 Seconds

155,994

Weekly Audience

2000

Weekly AD Plays

1 in 20

Rotation

Morrinsville's first digital billboard! Located on the main thoroughfare into Morrinsville, this GLOBOX location will be seen by everyone heading in and out of town at all times of the day.

Whangarei

# 4 Reyburn St, Whangarei



Screen Dimensions: 6.5m x 3.5m | Creative Size: 624 x 336 px | Digital Duration: 10 Seconds

**403,200**  
Weekly Audience

**3000**  
Weekly AD Plays

**1 in 20**  
Rotation

Our most Northern billboard! Located right before one of Whangarei's busiest roundabouts, this billboard will receive high traffic flows from shoppers, and daily commuters through the industrial area.